

Effective Communication of Scenarios and Scenario Analysis for Decision Making



Charles A. Cullom

Manager, Colorado River Programs
Central Arizona Project

Arnim Wiek

Associate Professor
School of Sustainability
Arizona State University

Wally R. Wilson

Chief Hydrologist
Water Resources Management
Tucson Water

Ray Quay

Moderator
Director of Stakeholder Relations
Decision Center for a Desert City
Arizona State University

Scenarios are one method to describe the complexity and uncertainty inherent within the management of complex systems.

The development and analysis of these scenarios is an effective method to synthesize simple facts about a system's complexity and uncertainty that can be used as a guide for decisionmaking.

Our panelists will focus on how to communicate effectively scenarios and scenario analysis to a wide audience of the general public, policy professionals, and political decision makers in order to facilitate effective and sustainable system management.

Join the conversation!

Wednesday, October 16, 2013

12:00-1:30 p.m.

Lunch will be served Please RSVP to: estella.ohanlon@asu.edu

Where: Decision Center for a Desert City, 21 East 6th Street, Suite 126B, Tempe

Map: <http://dcdc.asu.edu/about-us-contact>

Website: <http://dcdc.asu.edu>

