

How Volunteers in the Master Watershed Steward Program Impact Their Community



Kiera Daley, Summer Waters (U of A Coop Ext), Monica Elser (Faculty Mentor)
 Decision Center for a Desert City
 Arizona State University



Do Structured Events have a Greater Impact on Volunteer Opportunities?

The University of Arizona Cooperative Extension, Maricopa office is comparing how structured events impact volunteer opportunities vs. unstructured events.

Structured Event: an event that is organized for the volunteers by the Master Watershed Steward program

- Rainwater Harvesting Workshops
- Project WET Activities
- Dragonfly Day
- Outreach Activities

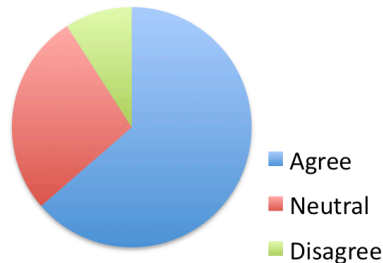
Unstructured Event: the volunteers are responsible for organizing events themselves.

- Youth Education/Outreach
- River Clean Up
- GIS Mapping

Data Gathered from Participants in the MWS Program Through Surveys

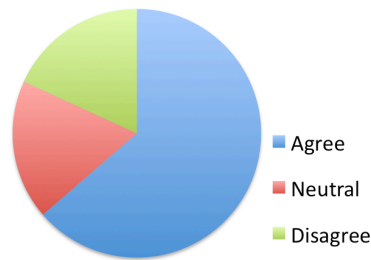
A 10 question survey was administered to past MWS volunteers using Survey Monkey. Questions were asked regarding their experience with the events (structured or unstructured) that took place during their time in the program. The data that was collected is based off of information from 11 respondents.

Structured Events Offer an Excellent Opportunity for Volunteers to Engage in Environmental Stewardship in their Community



7 out of the 11 respondents agreed that structured events put on by the MWS program offer creative opportunities to engage in the community.

Structured Events Make it Easier to Volunteer



7 out of the 11 respondents agreed that structure events put on by the MWS program make it easier to volunteer.

Volunteers are Important for Increasing Knowledge about Local Urban Riparian Areas in a Community

Volunteers have contributed 2,800+ hours and reached nearly 30,000 adults and over 1,500 children since 2009. Structured events make it easier for stewards to volunteer their time and the different events offer a variety of learning tools to educate the public.

Dragonfly Day

- Most recent structured event put on by the MWS program in 2013 & 2014 at the Rio Salado Habitat Restoration area near downtown Phoenix.
- Vendors & organizations set up booths and information tables to educate the public about water conservation and urban riparian areas.



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